

PHILADELPHIA + MIAMI + NEW YORK + LOS ANGELES

TERREYL KIRTON + PRODUCER + PRODUCTION MANAGER + TECHNICAL DIRECTOR

CELL: +1 (267) 481-4285 + www.terreyl.com + [Linkedin](#) + [Audio Summary](#) + [Portfolio](#) + [Portfolio](#)

Project Manager | Production Manager | Producer | Director

LEGO F1 Off Track 2025

Uber x Tesla Drliver 2025

HP SLM Sales Leadership Kickoff 2024

F1 McLaren x LEGO COTA Activations 2024 [LINK](#)

WWE WrestleMania XL 2024

MCCORMICK: Global Virtual and Hybrid Events Producer

IDEKO x NIKE World Basketball Festival Lincoln Center [LINK](#)

IDEKO x NIKE Next Ones Las Vegas NV

T2T x FOX: Country Music Salutes America's Heroes: A Never Forget Concert [LINK](#)

PROD. GLUE: NBA All-Star Weekend Parlour 23 Nike Jordan Activation [LINK](#)

BLUE REVOLVER x NETFLIX: Leave The World Behind Premiere / Activation

XDA | Senior Technical Producer / Event Lead

Provided senior production leadership for **high-touch, multi-city Formula One-branded activations** for partners including **LEGO, McLaren, and Red Bull**. Owned end-to-end technical and operational delivery across multiple regions, overseeing **vendors, production partners, documentation, schedules, and budgets**. Acted as a primary liaison between agency leadership, brand stakeholders, and venue partners to ensure alignment, risk mitigation, and consistent execution across locations and formats (live, hybrid, streaming).

EMC3 | Producer / Senior Event Manager

Led production delivery for **HP programs across the U.S. and Europe**, overseeing vendors, budgets, schedules, and technical scopes for live, virtual, and hybrid events. Served as a senior client-facing lead responsible for execution strategy, stakeholder communication, and cross-functional coordination. Ensured program consistency, operational excellence, and adherence to brand and budget expectations across multiple markets.

Viva Creative | Senior Technical Producer / Business Development Lead

Served as senior production authority for live, hybrid, and virtual events, guiding **production strategy, vendor selection, and execution planning**. Partnered closely with creative, digital, and account teams to translate concepts into scalable, executable production plans. Oversaw show advances, schedules, labor planning, and vendor management while maintaining accountability for delivery quality, timelines, and cost control for clients, including **Honda, AMEX, CitiBank, Marriott, and Norwegian Cruise Line Holdings**.

Event Strategy Group + Show Source | Senior Technical Producer / Account Lead

Owned technical production delivery for large-scale corporate events, acting as a senior partner to clients from initial brief through final execution. Led **budget development, vendor negotiations, staffing strategy, and production planning** for in-person, virtual, and hybrid events with budgets up to \$2.5M. Ensured alignment between client goals, internal teams, and external partners while maintaining financial and operational accountability.

WorldStage Inc. | Project Manager – Staging (Senior-Level)

Provided senior project management support for staging and AV productions, overseeing **budget development, proposal strategy, vendor coordination, and internal resource planning**. Partnered with account leadership to balance profitability, client expectations, and technical feasibility. Played a key role in pre-show planning, execution oversight, and post-show financial reconciliation across venue-based and touring productions.

ESI Design | Senior Experience & Production Manager - Creative Technology Department

Led production and delivery of **permanent and semi-permanent experiential installations** in major public and institutional venues. Partnered with architects, developers, contractors, and systems integrators to manage timelines, budgets, and cross-disciplinary collaboration from concept through deployment. Oversaw technical strategy, documentation, prototyping, and vendor coordination for clients, including **MGM, J.P. Morgan, Major League Baseball, and Beacon Capital Partners**.

**Mills Entertainment | Scott Brothers HGTV Tour, Roman vs. Fusey and Dolan Twins YouTube Tours
Production Manager / Senior Touring Lead**

Provided senior production oversight for national touring shows, coordinating with tour management, venue teams, unions, and local labor to ensure consistent execution across multiple cities. Owned show advances, schedules, and budget adherence while serving as the primary operational decision-maker onsite. Ensured smooth execution under varying venue constraints and touring conditions.

Richmond Jazz Festival at Maymont | Production Manager / Festival Operations Lead

Led production operations for a large-scale outdoor festival serving audiences of 10,000+, overseeing **artist logistics, stage operations, vendor coordination, and onsite execution**. Acted as the producer's representative during live performances, ensuring operational continuity, schedule adherence, and stakeholder satisfaction.

Refreshtech + Sonar Audio | Senior Consultant – AV & Exhibits

Provided senior consulting and production oversight for interactive exhibits and AV installations, managing **budgets, vendor relationships, training programs, and long-term system sustainability**. Supported institutional and corporate clients through design, deployment, and operational handoff, ensuring reliability and maintainability.

Live Nation | Senior Content & Touring Video Lead

Led touring video operations as a senior production partner, coordinating camera teams, venue staff, and artists to deliver consistent show experiences across markets. Oversaw advance planning, onsite execution, and troubleshooting while maintaining alignment with tour management and artist stakeholders.

Portfolio - 1: [LINK HERE](#)

Portfolio - 2: https://terrey.com/portfolio_of_terrey_kirton.html Password: pepper

LinkedIn Profile: <https://www.linkedin.com/in/terrey/>

Member of SMA (Stage Managers Association)

Member of NCSA (National Systems Contractors Association)

Member of ESCA (Exhibition Services & Contractors Association)

IALD Design Member (International Association of Lighting Designers)

2020 Audinate / AVIXIA | Dante Certification Level 1

2017 AVIXIA | Fundamentals of Fine Pitch Direct View LED Display Technology

2015 University of Virginia | Design Thinking for Business Innovation | Certificate Course

2002 Flexographic Pre-Press Platemakers Association | Technology Innovator of the Year

2002 Contributor to Washington Post on WorldCom Internet Outages

<http://www.washingtonpost.com/wp-dyn/articles/A38808-2002Oct3.html>

2001 KAPPRA Consultants / Apple / Adobe / Insider Software Management in Production Environments

2001 O'Reilly Publishing Master Class (<http://www.oreillynet.com/pub/au/351>) Adobe Photoshop, Illustrator and Quark Xpress

2000 The Academy of Art University, San Francisco, California

School of Motion Pictures & Television

BFA Motion Pictures & Television (Production Emphasis)

Internship Sony Music NYC Office, Hit Factory and Legacy Producers Group | Field Recording Technician / Production Assistant

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