

## **EDUCATION**

Academy of Art University
UVA Darden School of Business

## TERREYL KIRTON

I have over 25 years of experience in the entertainment technology industry, specializing in roles such as line producer, technical producer, and designer. I've contributed to significant projects, including designing MLB's headquarters, directing music specials for FOX, and managing multi-million-dollar tournaments for NBA TV.

I'm skilled in creating interactive, experiential exhibitions, handling everything from design to deployment and maintenance of systems. My clients include global corporations and top-tier institutions, and I've worked on events worldwide, including Iceland and France, to the Fort Worth stockyards

With a proven track record of delivering high-impact live events under pressure, I excel in leading teams, managing large-scale productions, and ensuring client satisfaction. I've handled projects with budgets up to \$10 million and in-person audiences of over 14,000. I'm seeking new opportunities to apply my expertise in managing international and domestic projects.

## **CURRENT & PAST CLIENTS INCLUDE**

EMC3 UK and US
XD Agency
On Location Experiences, Endeavor
VIVA Creative
IDEKO
Blue Revolver
Production Glue, TAIT
World Stage
NBBJ | ESI Design
Event Strategy Group
Mills Entertainment, Creative Artists Agency (CAA)
Live Nation
McCormick & Company

## **SELECT PROJECTS**

HP SLM Sales Leadership Kickoff 2024 F1 Mclaren x LEGO COTA Activations 2024 McCormick & Company: Global Virtual and Hybrid Events WrestleMania XL NIKE World Basketball Festival NIKE Next Ones Las Vegas NV NIKE NBA Allstar Weekend Parlor 23 Nike Jordan Brand Country Music Salutes America's Heroes - FOX TV Leave The World Behind Premiere - Netflix **Beacon Capital Partners** MGM Resorts International J.P. Morgan **EBRM** Corporation Franklin Institute Garces Restaurant Group **Huxley Learning Center** Independent Seaport Museum Philadelphia Museum of Art **PSE&G Education Center** Southern Poverty Law Center

Starr Restaurant Organization

Stevens Institute of Technology

Las Vegas, NV Circuit of the Americas TX Various Locations Lincoln Financial Field, PA Lincoln Center for the Performing Arts, NY Las Vegas, NV Salt Lake City, UT Fort Worth, TX Los Angeles, CA Various Locations, U.S. Las Vegas, NV Paris, France Various Locations, U.S Philadelphia, PA Various Locations, U.S. Huxley, IA Philadelphia, PA Philadelphia, PA Salem, NJ Montgomery, AL Various Locations, U.S

Hoboken, NJ

"Terreyl's work ethic is deeply rooted in his commitment to his clients. He is unwavering in his dedication to keeping projects on schedule and within budget, ensuring our needs and expectations are consistently met."